



HARVEST MOON: HERO OF LEAF VALLEY IS RIPE FOR PICKING AT RETAIL

Popular Harvest Moon Franchise Returns To PlayStation® Portable Better Than Ever!

Burlingame, Calif., April 27, 2010 - Natsume, a worldwide developer and publisher of family-oriented video games, announced today that *Harvest Moon: Hero of Leaf Valley* for the PlayStation® Portable is now available at retail. The game retails for an MSRP of \$29.99 and is rated E for Everyone by the ESRB.

"We are extremely excited about the launch of *Harvest Moon: Hero of Leaf Valley*," said Hiro Maekawa, President and CEO of Natsume. "It's got a great cast of characters, fun new features, and a deep, branching storyline that gives you more ways to play than ever!"

Leaf Valley is in trouble! The heartless Funland Corporation is going to bulldoze the town and replace it with an amusement park unless its citizens can find a way to stop them! Players will need to grow crops, raise animals, and mine ores and gems to help save Leaf Valley and their family farm. Along the way, they'll earn money and develop their skills in interactive part-time jobs, and build their relationships with the villagers in order to gain their trust and help. With a branching story and multiple endings, how players choose to save the town is up to them!

For more information on *Harvest Moon: Hero of Leaf Valley*, please visit www.natsume.com. You can also follow all of the latest Natsume news at www.natsume.com/facebook and www.twitter.com/natsume_inc.

###

About Natsume

Natsume Inc. is a worldwide developer and publisher that specialize in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing and Harvest Moon, Natsume is dedicated to producing quality video games.

For more information about Natsume Inc., visit www.natsume.com

Media Contacts

Tina Casalino
Clever Communications
(408) 266-1934
tina@clevercomm.com

Graham Markay
Natsume Inc.
(650) 692-1941
graham@natsume.com

